



Jennifer McMahon.

THE NEW **WORLD**
OF WORK



Humanising the new world of work.

The world is evolving at a pace humans are struggling to keep up with.

The new world of work is defined by constant change, disruption, and uncertainty. It's a reality we might not all be equipped to meet, with traditional models of work and leadership no longer sufficient in this rapidly evolving landscape.

That means...

1. Our work is becoming more complicated
2. Burnout is dramatically on the rise across all sectors
3. The leadership bench is thinning, as people hesitate to step up
4. We're leaning on technology instead of humanity

Jennifer's flagship keynote series, [Humanising the new world of work](#), contains three topics that turns the conversation on its head and provides a roadmap for business to follow.

We show you how to approach this new world with the positivity and action needed to become a place where people thrive in the new world of work.

You won't want to miss this.



Meet Jennifer, Co-founder and Chief Purpose Officer.

Jennifer's belief is that we all have a light within us, and her purpose is to bring that light into the world.

Jen's speaking style is authentic, engaging, and filled with powerful insights, wisdom and stories that inspire and empower. It's a potent blend of informative and transformative.

Whether it's a boardroom of executives or a stadium of curious individuals, Jen has a way of making everyone feel like they are part of something bigger. Her energy is contagious, and her passion for her work is evident in every word she speaks.

After 17 years of working with some of the most respected leaders and entrepreneurs around the world, Jen knew that there must be more to life. She felt called to make a bigger impact, to help people find their purpose and live their best lives.

Jen shares firsthand the challenges of going against the grain in these changing times, to balance purpose and commerciality. From the highest of highs to the lowest of lows, she shares how she remains deeply committed to her purpose and passion for helping others connect with their higher selves and create the life that is their calling.





"Words cannot express how grateful I am for the transformation our executives have experienced and that of our wider leadership team"

Brooke Devine, Executive Director,
Griffin Group



"Without Jen's teachings and inspiration I wouldn't have achieved half of what I have."

Jaimini Shah, Product Manager



"Jen is incredibly generous in allowing each person to shine."

Dr Lucy Farfaro
Medical School, University of Western
Australia

"Jen's feminine energy and wisdom is key to all of this..."

Ken Power, CEO + Event Director
Community Builders



Events and partners.

Where you'll find Jennifer speaking.





As seen in...



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Topic one: Human leadership.

Learn the leadership skills needed to cultivate a Modern Culture, and thrive in the new world of work.

How do we become leaders in the new world of work? How can we ensure our people and practices are thriving?

In this keynote, Jennifer outlines the [six dimensions](#) of modern leadership that prepares leaders and their organisations for the challenges and opportunities of the future.

Through engaging activities and insightful anecdotes, Jen inspires and empower her audience to embrace the new world of work and become the leaders that this new era demands.

What you will feel:

- Clarity and confidence around what the new world of work looks like
- Inspired and empowered to embrace the evolving landscape
- Equipped to lead and support your team through this new era





Topic two: Mattering at work.

Recognition is the greatest retention tool in the world. When people feel they matter they feel noticed, important, and needed.

Global studies reveal that 79% of people who quit their jobs cite “lack of appreciation” as their reason for leaving. And a huge 40% of office workers globally feel invisible and undervalued at work.

Jen shares the science behind Mattering backed by heart-led stories from globally recognised companies around the world. Through engaging activities and a conversational interaction, she shares the certified step by step process to creating a culture of mattering in your workplace.

What you will feel:

- An understanding of the science behind Mattering and its impacts
- A connection to the application of Mattering in and out of work
- Realisation for how you create moments of significance and insignificance for the people around you
- A practical approach to implementing Mattering in everyday life





Topic three: New world of business.

Welcome to the new world of work, where profits and purpose go hand in hand.

Modern business is not just about making money – it's about making a difference. Consumers are no longer passive bystanders; they are active participants who ask for accountability and transparency.

In this keynote, you'll learn how empowering your team and the communities you serve creates a ripple effect that goes far beyond the bottom line. You'll learn how to create opportunities for economic growth and development, and how to build resilience in the face of adversity.

The journey won't be easy, but with the right mindset, tools, and strategies, your people can collectively make great things happen.

What you will feel:

- Connected to the future of business with accountability on social + environmental impact, economic empowerment and operational transparency
- Energised and resilient in the face of adversity



Rates – 2023

45 min interactive keynote* \$ 6000

90 min interactive keynote* \$ 8000

**30 to 250 attendees*

Under 30 people charged at workshop rates

Note

All keynotes come with activities, reflections, discussions, and opportunities for the audience to contribute.